



General Information about the U.S. Wine Industry

Grape Facts

- Grapes are the highest value fruit crop in the nation and the sixth largest crop overall.
- In 2006, the grape crop was valued at \$3,332,058,000. (USDA NASS)
- Grapes account for about 30% of the value of all fruits grown in the United States
- Grapes processed in agricultural areas for wine and juice make up 67% of the entire national crop compared with about 30% in 1969.
- More than 23,000 farms grow grapes. (MKF Research)
- The federal government does not subsidize grape growing.
- In 2006, there were 934,400 acres of grape-bearing land (wine, raisins, and table grapes) in the U.S. producing 6,405,850 tons of grapes (USDA-NASS)
- Grapes and grape products contribute about \$162 billion to the U.S. economy, along with 1.1 million jobs, which account for \$33 billion in wages and \$17 billion in state and local tax revenues. (MKF Research)

Production Facts

- From July 2005 to June 2006, the 782,017,235 gallons of wine was produced in the US.
- California produces almost 90% of the volume of wine in the US.
- The US accounts for 9.9% of the world grape production (3rd after Italy and Spain) but only occupies 4.8% of the world's vineyard acreage.
- The US represents about 10% of world wine production (4th after Italy, France and Spain)
- The U.S. is 3rd in wine consumption but only 60th in per capita consumption.
- In the US, there are more than 430,000 places where wine can be purchased, both on-premise (eating and drinking places) and off-premise (retail stores).
- There are almost 5,000 wineries in the US, and wineries are located in all fifty states.

Exports

- Exports of American table grapes, grape juice products, raisins, and wine, amounting to \$1.58 billion in 2006, are the largest horticultural export from the US.
- Exports of American wine in 2006 amounted to \$876 million. (Wine Institute)
- California produces 95% of all wine exported from the U.S. (Wine Institute)
- The European Union receives the most exported American wine, followed by Canada, Japan, Mexico, and Switzerland.
- About a third of the raisin crop is exported.

Imports

- In 2006, imports of grapes and products from grapes amounted to over \$5.7 billion.
- Imports have grown by 76% in the five years leading up to 2006. Most of that growth has been in wine imports.
- Approximately 30% of wine sold in the U.S. is imported.
- The top three countries from which wine is imported into the U.S. are Italy, Australia, and France.

Tourism

- An estimated 27 million winery visits currently take place annually, providing employment to 49,710 people.
- In 2005, California had about 19.7 million visits, generating approximately \$2 billion in revenue. In 2004, New York had 4.1 million visits and generated about \$312 million. (MKF Research)

Sustainable Practices

- Formal sustainable practice programs are geared to lead the wine industry as a whole to engage in practices that are environmentally friendly and that reinforce the connection between wine and the community.
- These programs are being implemented in New York (agriculture environmental management program), California's Central Coast Vineyard Team and Lodi-Woodbridge Winegrape Commission, Oregon LIVE (Low Input Viticulture and Enology) and Washington's Walla Walla Valley Wine Alliance.
- In 2001, the Wine Institute and the California Association of Winegrape Growers developed a code for growers and winemakers to evaluate wine-producing practices that are sensitive to the environment, responsive to the needs and interests of society-at-large, yet still economically feasible to put into practice. More than 1,000 growers and winemakers participated, and the results were compiled and released in the 2004 *California Wine Community Sustainability Report*.

Top 10 Wine Producing States (from July 2005 to June 2006)

Rank	State	Gallons
1	California	713,540,700
2	New York	28,700,952
3	Washington	19,728,785
4	Oregon	3,367,111
5	Florida	1,645,087
6	New Jersey	1,624,839
7	Kentucky	1,208,352
8	Ohio	1,061,940
9	Texas	1,037,708
10	Michigan	958,360

Statistics gathered from the U.S. Tax & Trade Bureau

Top 10 Wineries by State (2007)

Rank	State	Number of Wineries
1	California	2,025
2	Washington	451
3	Oregon	295
4	New York	239
5	Virginia	140
6	Texas	136
7	Pennsylvania	115
8	Michigan	112
9	Ohio	108
10	Missouri	86

Prepared from U.S. Tax & Trade Bureau Data by WineAmerica

Top 10 Grape Acreage States (2006)

Includes wine, table grapes, juice grapes, and raisins

Rank	State	Acreage
1	California	797,000
2	Washington	55,500
3	New York	31,000
4	Michigan	14,200
5	Oregon	12,600
6	Pennsylvania	12,100
7	Texas	2,900
8	Virginia	2,100
9	Missouri	1,300
9	North Carolina	1,300

Statistics gathered from USDA-NASS